

First Snowfall November-December 2009 Contest

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. The First Snowfall 2009 Contest will begin on November 11, 2009 at 6:00 a.m. and end on the date one inch of snowfall is recorded at WLFI-TV, 2605 Yeager Road, West Lafayette, IN or by midnight December 31, 2009, whichever occurs first.
- b. To participate in the contest, you may enter via the following method(s): Enter on line by going to www.wlfi.com, click on Contests and fill-out the entry form. [Direct Link](http://www.wlfi.com/generic/participate/contests/site_Firstsnowcontest_contest) http://www.wlfi.com/generic/participate/contests/site_Firstsnowcontest_contest. Or via U.S. Postal Service mail entry to Snow Contest, WLFI-TV, 2605 Yeager Road, West Lafayette, IN 47906.
- c. Entries must include the contestant's name, address, phone number or email address and the date the contestant believes one inch of snow will fall at the WLFI-TV studio.
- d. Entries must be received via email or post-marked 24-hours prior to the one inch of snowfall is measured at WLFI-TV in West Lafayette, IN.
- e. Only one email entry per email address or one entry by mail per person per day will be accepted.

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all WLFI-TV viewers who are 18 years of age or older and who legally reside in Indiana. Employees of WLFI-TV (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other television stations in the Lafayette metropolitan area and the members of their immediate families are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- b. Only one winner per household is permitted in any Station contest.

- c. WLFI-TV reserves the right to broadcast the winners' names and likeness for promotional purposes. Winners are to sign a liability release form and release station, clients, and subsidiaries involved of any liability, claims, actions of any kind due to injuries, damage, or loss, to persons or property which may be sustained in connection with the receipt of the prizes listed below.

3. PRIZES

- a. One remote weather station with outdoor sensor which sends weather data to indoor console, including thermometer, rain gage, recording daily high/low temperatures, anemometer. Retail value of \$ 50.00.
- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the contest are final.
- b. Winner must have emailed or sent via US Postal Service the correct date of the first one inch snowfall recorded in 2009 at the WLFI-TV studio, 2605 Yeager Road, West Lafayette, IN. If more than one contestant enters the correct date, all correct guesses will be placed in a container and a station employee will draw the winning guess. The drawing will take place on day occurring within two business days after one inch of snowfall is recorded at WLFI-TV.
- c. Odds of winning depend on the number of correct entries received.
- d. Winner does not need to be present at time of snowfall or drawing. Winner will be notified by WLFI-TV and will pick-up the prize at WLFI-TV studio, 2605 Yeager Road, West Lafayette, IN 47906.
- e. Winners must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of notification attempt or prize

will be forfeited and an alternate winner may be chosen by drawing a second name from the entries listing the correct date of one inch snowfall at WLFI-TV. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- e. Failure to comply with the contest rules may result in an entrant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- g. Copies of the written contest rules and the winner's name will be available during regular business hours at the main studio of WLFI-TV, 2605 Yeager Road, West Lafayette, IN 47906.