

GENERIC CONTEST OR SWEEPSTAKES RULES

Oprah Weekday Giveaway

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. The Oprah Weekday Giveaway contest will begin on October 29th, 2009 at 4pm and end on November 25th, 2009 at 6pm.

To participate in the contest, you may enter via the following method:

Entries will be accepted between 4pm and 5:30pm daily. To submit an entry, go to www.wlfi.com and click on the Participate Tab and fill out the required submission form. The winner of the K105 gift bag will be drawn daily and announced in the 6pm newscast. Daily winners are also qualified for Ipod drawings at the end of the week. All submissions gathered each week are qualified to win an IPOD. Two Ipods will be given away each Friday for the duration of the contest. 2 winners will be drawn and announced during the 6pm newscast on the Friday of each week. All entries will be hand drawn at WLFI.

- b. Only one email entry per email address per day will be accepted.

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all WLFI NewsChannel 18 viewers who are 18 years of age or older and who legally reside in Indiana and Illinois. Employees of WLFI NewsChannel 18 (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other television or radio stations in the metropolitan area and the members of their immediate families are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- b. Only one winner per household is permitted in any Station contest.
- c. WLFI NewsChannel 18 reserves the right to broadcast the winners' names and likeness for promotional purposes. Winners are to sign a liability release form and release station, clients, and subsidiaries involved of any liability, claims, actions of any kind due to injuries, damage, or loss, to persons or property which may be sustained in connection with the receipt of the prizes listed below.

3. PRIZES

- a. Each Day a Gift Bag from K-105 WKOA will be awarded with varying content at a value equal to or less than \$50.00 dollars per day. Much of the content will be "One of Kind" items that do not have a specific retail value such as autographed

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signage. 4 Apple Ipod 8gig Nano's valued at \$149.99 and 4 Apple Ipod Touch 8gig audio devices valued at \$199.99 will also be given away.

- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within ten (10) business days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the contest are final.
- b. Winner(s) will be hand drawn daily at the station of each contest day between 5:30pm and 6:00pm
- c. Odds of winning are dependent upon the number of entries received for each daily drawing. The odd of winning the Ipods at the end of the week are also dependent accumulation of each week's entries.
- d. Winners do not need to be present to win.
- e. Winners will be announced during the 6pm newscast each day of the contest. Winners will also be notified via email and or telephone. "Winners must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of notification attempt or prize will be forfeited and an alternate winner may be chosen by redrawing another entry." Winners will be required to show proof of identity when collecting prize(s). If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this

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contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. "If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize."
- e. Failure to comply with the contest rules may result in an entrant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- g. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of:
WLF1 NewsChannel 18
2605 Yeager Road
West Lafayette IN 47906

Sponsors:
K105 WASK, INC
3575 McCarty Lane
Lafayette, IN 47905

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2605 Yeager Road
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